"Technology Companies to Watch"

The Wall Street Journal ranks 25 emerging leaders in hot corners of the tech industry; June 15, 2017.

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20. BRANCH METRICS INC.; branch.io; Palo Alto, Calif.; 2014.
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Rankings Methodology | See a summary of the methodology on page R6. For more detail, go to tcee.wsj.com/techlist.

1. HOLLAR INC.
WEBSITE: hollar.com
LOCATION: Commerce, Calif.
SCORE: 72.0
FOUNDED: 2015
FOUNDERS: Thanh Khuu, Brian Lee, Eddie Rhyu, Jonathan Um, David Yoon
DESCRIPTION: E-commerce retailer selling wide variety of consumer household goods and personal products. In many ways, it is akin to an online dollar store. Minimum order size is $10.
INVESTORS: Barn Ventures, Comcast Ventures, Forerunner Ventures LLC, Greycroft Partners, Index Ventures, Kleiner Perkins Caufield & Byers, Lightspeed Venture Partners, Pritzker Group Venture Capital
TOTAL FUNDING: $47.5 million
EMPLOYEES: 220

2. COLLECTIVE HEALTH INC.
WEBSITE: collectivehealth.com
LOCATION: San Francisco
SCORE: 70.1 **FOUNDED:** 2013
FOUNDERS: Rajaie Batniji, Ali Diab, Kent Kersey
DESCRIPTION: Provides online system that allows employers and their employees to manage information about health, vision and dental plans.
INVESTORS: Citizen.VC, Formation8 Partners LLC, Founders Fund LLC, Great Oaks Venture Capital LLC, GV, Maverick Ventures, New Enterprise Associates Inc., Redpoint Ventures, Rock Health, RRE Ventures LLC, Signatures Capital LLC, Social Capital LP, Subtraction Capital Management LLC
TOTAL FUNDING: $230 million
EMPLOYEES: 259

3. AUGUST HOME INC. •
WEBSITE: august.com
LOCATION: San Francisco
SCORE: 69.4 **FOUNDED:** 2012
FOUNDERS: Yves Behar, Jason Johnson
DESCRIPTION: Makes a "smart lock" for doors that works with a smartphone, and a doorbell camera that lets you see and speak to visitors remotely.
INVESTORS: Bessemer Venture Partners, CAA Ventures, Cantor Electric LLC, Comcast Ventures, Cowboy Ventures, Dolby Family Ventures, Global Brain Corp., Industry Ventures LLC, KDDI Corp., Liberty Mutual Strategic Ventures, Maveron LLC, Qualcomm Ventures, Rho Ventures, SanDisk Ventures, SingTel Innov8 Pte. Ltd., SoftTech VC
TOTAL FUNDING: $65.71 million
EMPLOYEES: 85

4. CLEVER INC.
WEBSITE: clever.com
LOCATION: San Francisco
SCORE: 67.4
FOUNDED: 2012
FOUNDERS: Tyler Bosmeny, Dan Carroll, Rafael Garcia
DESCRIPTION: Corrals educational-technology apps used by students, teachers and administrators in one centralized location. Schools assign access to apps, and users need just one password.
INVESTORS: Bessemer Venture Partners, Floodgate, GSV Capital Corp., GV, Kapor Capital, Lightspeed Venture Partners, Sequoia Capital, SoftTech VC, Start Fund, Streamlined Ventures, SV Angel, Ulu Ventures, Y Combinator
TOTAL FUNDING: $43.3 million
EMPLOYEES: 111

5. EERO INC. •
WEBSITE: eero.com
LOCATION: San Francisco
SCORE: 67.0
FOUNDED: 2014
FOUNDERS: Nate Hardison, Amos Schallich, Nick Weaver
DESCRIPTION: Sells a Wi-Fi system that delivers a signal all around your home by placing units in multiple places, rather using than a single router. Three-component pack is $399.
INVESTORS: AME Cloud Ventures, First Round Capital, Great Oaks Venture Capital LLC, Homebrew Ventures, Index Ventures, Initialized Capital, Menlo Ventures, Playground Global LLC, Redpoint Ventures, Shasta Ventures Management LLC
TOTAL FUNDING: $90 million
EMPLOYEES: 150

6. JIBO INC.
WEBSITE: jibo.com
LOCATION: Boston
SCORE: 65.8 **FOUNDED:** 2012
FOUNDERS: Jenlyn Asher, Cynthia Breazeal
DESCRIPTION: Developing an interactive robot, with voice and face recognition; launch has been delayed.
INVESTORS: Acer Group, CRV, Dentsu Ventures, Fairhaven Capital Partners, Fenox Venture Capital, Flybridge Capital Partners, Formation8 Partners LLC, Haitong Capital, KDDI Corp., LG Uplus Corp., NetPosa Technologies Ltd., Ningbo GQY, Osage University Partners, Pegx Group, Riverside Partners LLC, Roundview Partners LLC, RRE Ventures LLC, Samsung Venture Investment Corporation, Two Sigma Investments LP
TOTAL FUNDING: $94.08 million
EMPLOYEES: 95

7. RING
WEBSITE: ring.com
LOCATION: Santa Monica, Calif.
SCORE: 62.5
FOUNDED: 2013
FOUNDER: James Siminoff
DESCRIPTION: Makes video-connected home security camera and doorbell systems that let users remotely see and communicate with people visiting their property.
INVESTORS: American Family Ventures, CRV, DFJ, First Round Capital, Goldman Sachs Group Inc., Grishin Robotics, Kleiner Perkins Caufield & Byers, Qualcomm Ventures, Queensbridge Venture Partners, Shea Ventures, True Ventures, Upfront Ventures
TOTAL FUNDING: $209 million
EMPLOYEES: 1,000

8. (Tie) DARKTRACE LTD.
WEBSITE: darktrace.com
LOCATION: Cambridge, U.K., and San Francisco
SCORE: 62.2
FOUNDED: 2013
FOUNDERS: Nicole Eagan, Poppy Gustafsson, Dave Palmer, John Richardson, Jack Stockdale, Nick Trim
DESCRIPTION: A cybersecurity company that aims to detect malicious activity on enterprise networks. Darktrace uses machine learning to differentiate between normal and potentially hostile user behavior.
INVESTORS: Hoxton Ventures, Invoke Capital, Kohlberg Kravis Roberts & Co., Samsung & Co., Softbank Corp., Summit Partners, Talis Capital, Ten Eleven Ventures
TOTAL FUNDING: $96.5 million
EMPLOYEES: 390

8. (Tie) TILE INC. •
WEBSITE: thetileapp.com
LOCATION: San Mateo, Calif.
SCORE: 62.2
FOUNDED: 2012
FOUNDER: Nick Evans, Michael Farley
DESCRIPTION: Sells gadgets to keep track of keys, TV remotes, etc. Sounds an alarm to find a phone lost in the couch cushions, and helps locate a dropped wallet or stolen bike.
INVESTORS: AME Cloud Ventures, Bessemer Venture Partners, GGV Capital, Khosla Ventures, Lead Edge Capital Management, Maveron LLC, Rothenberg Ventures, Slow Ventures, Tandem Management Services LLC, Tencent Collaboration Fund
TOTAL FUNDING: $59.2 million
EMPLOYEES: 125

10. LEMONADE INC.
WEBSITE: lemonade.com
LOCATION: New York
SCORE: 59.1
FOUNDED: 2015
FOUNDERS: Daniel Schreiber, Shai Wininger
DESCRIPTION: Sells renters' and homeowners' insurance and pays claims through an app and website, rather than brokers. Money that is left over after paying claims and covering costs goes to charities.
INVESTORS: Aleph LP, Allianz SE, General Catalyst Partners, GV, Sequoia Capital, Thrive Capital, Tusk Ventures, XL Innovate
TOTAL FUNDING: $60 million
EMPLOYEES: 30

11. ILLUSIVE NETWORKS LTD.
WEBSITE: illusivenetworks.com
LOCATION: Tel Aviv and New York
SCORE: 55.0
FOUNDED: 2014
FOUNDER: Ofer Israeli
DESCRIPTION: Defends against cybersecurity threats, creating a fake version of a company's data. The alternate reality is a decoy, making it difficult for attackers to distinguish dummy data from real data.
INVESTORS: Bessemer Venture Partners, Cisco Investments, Citi Ventures, Innovation Endeavors, Marker Financial Advisors LLC, Microsoft Ventures, New Enterprise Associates Inc., Team8
TOTAL FUNDING: $30 million
EMPLOYEES: Confidential (figure provided for data analysis)

12. DOCTOR ON DEMAND INC.
WEBSITE: doctorondemand.com
LOCATION: San Francisco
SCORE: 54.4
FOUNDED: 2012
FOUNDERS: Adam Jackson, Jay McGraw, Phil McGraw
DESCRIPTION: Company provides virtual house calls via an app, connecting patients with physicians, psychologists or psychiatrists. A video-connected visit with a medical doctor costs $75.
INVESTORS: Andreessen Horowitz, Dignity Health, GV, Jump Capital, Lerer Hippeau Ventures, Qualcomm Ventures, Rock Health, Rosemark Capital Group, Shasta Ventures Management LLC, Sherpa Capital, Tenaya Capital Inc., Venrock
TOTAL FUNDING: $86.75 million
EMPLOYEES: 116

13. ALTSCHOOL
WEBSITE: altschool.com
LOCATION: San Francisco
SCORE: 54.2
FOUNDED: 2013
FOUNDER: Max Ventilla
DESCRIPTION: Runs small, pre-K to 8th grade tuition-funded private schools in New York City and the San Francisco Bay Area. Also creates partnerships with other schools that use its technology.
INVESTORS: Andreessen Horowitz, Baseline Ventures, Collaborative Fund, Emerson Collective, First Round Capital, Founders Fund LLC, Harrison Metal Capital, Learn Capital Venture Partners, Omidyar Network Commons LLC, Silicon Valley Community Foundation
TOTAL FUNDING: $173 million
EMPLOYEES: 150

14. CYBEREASON INC.
WEBSITE: cybereason.com
LOCATION: Boston
SCORE: 54.0
FOUNDED: 2012
FOUNDERS: Lior Div, Yossi Naar, Yonatan Striem-Amit
DESCRIPTION: Cybersecurity firm that tracks a company's network to find malicious activity. Using machine learning, it aims to find threats as they enter a network, so they can be addressed quickly.
INVESTORS: CRV, Lockheed Martin Corp., Softbank Corp., Spark Capital
TOTAL FUNDING: $188.6 million
EMPLOYEES: 275

15. ANDELA INC.
WEBSITE: andela.com
LOCATION: New York
SCORE: 53.6 **FOUNDED:** 2014
FOUNDERS: Iyinoluwa Aboyeji, Ian Carnevale, Jeremy Johnson, Christina Sass
DESCRIPTION: Recruits software developers in Africa to work for mostly U.S.-based technology companies. The developers, on four-year contracts, work full time from Uganda, Kenya and Nigeria.
INVESTORS: Chan Zuckerberg Initiative, CRE Venture Capital, Founder Collective, GV, Learn Capital Venture Partners, Melo7 Tech Partners LLC, Omidyar Network Commons LLC, Peak Venture Partners LLC, Rothenberg Ventures, SparkLabs Global Ventures, Susa Ventures
TOTAL FUNDING: $39 million
EMPLOYEES: 530

16. COLOR GENOMICS INC. •
WEBSITE: color.com
LOCATION: Burlingame, Calif.
SCORE: 51.0
FOUNDED: 2013
FOUNDERS: Nish Bhat, Elad Gil, Othman Laraki, Taylor Sittler
DESCRIPTION: Tests saliva samples collected with a home kit to analyze your genetics and assess risk for common hereditary cancers. A test and genetic counseling costs $249.
INVESTORS: 8VC, Emerson Collective LLC, Formation8 Partners LLC, General Catalyst Partners, Innovation Endeavors, Khosla Ventures
TOTAL FUNDING: $60 million
EMPLOYEES: 100

17. EARNEST INC.
WEBSITE: earnest.com
LOCATION: San Francisco
SCORE: 50.1
FOUNDED: 2013
FOUNDERS: Louis Beryl, Benjamin Hutchinson
DESCRIPTION: Makes personal loans for things such as home improvements or vacations and refinances student loans. Uses data on things such as savings habits and education to help evaluate applications.
INVESTORS: Accomplice, Adams Street Partners LLC, Andreessen Horowitz, Atlas Venture, Battery Ventures, Collaborative Fund, First Round Capital, Maveron LLC, Wildcat Venture Partners LP
TOTAL FUNDING: $95 million
EMPLOYEES: 370

18. ZOLA INC.
WEBSITE: zola.com
LOCATION: New York
SCORE: 50.0
FOUNDED: 2013
FOUNDERS: Shan-Lyn Ma, Nobu Nakaguchi, Kevin Ryan
DESCRIPTION: Wedding registry that allows couples to specify gifts they'd like, as well as do things such as manage gift deliveries and raise money for a honeymoon vacation or a house.
INVESTORS: Female Founders Fund, IBIG Ventures LLC, Canvas Venture Fund, Forerunner Ventures LLC, Thrive Capital, Lightspeed Venture Partners, Comcast Ventures
TOTAL FUNDING: $46.52 million
EMPLOYEES: 52

19. FLEXPORT INC.
WEBSITE: flexport.com
LOCATION: San Francisco
SCORE: 46.8 **FOUNDED:** 2013
FOUNDERS: Ryan Petersen, Tree Stephens
DESCRIPTION: Provides services for companies to import and export goods.
INVESTORS: 7percent Ventures, Acequia Capital Management LLC, A-Grade Investments LLC, Bloomberg Beta, Box Group LLC, Cherubic Ventures, Felicis Ventures, Fenway Summer Ventures, First Round Capital, FJ Labs, Founders Fund LLC, Fuel Capital, FundersClub Inc., GV, Initialized Capital, Lianchuang Ceyuan Investment Consulting, Lunch Van Fund, Susa Ventures, TYLT Ventures, Winklevoss Capital, Y Combinator
TOTAL FUNDING: $94 million
EMPLOYEES: 350

20. BRANCH METRICS INC.
WEBSITE: branch.io
LOCATION: Palo Alto, Calif.
SCORE: 44.3 **FOUNDED:** 2014
FOUNDERS: Alex Austin, Dmitri Gaskin, Mike Molinet, Mada Seghete
DESCRIPTION: Provides services to improve and measure how mobile apps are used. The technology makes it easier to link from things like websites and email to content deep inside an app.
INVESTORS: Cowboy Ventures, Darius Capital, Founders Fund LLC, Greylock Partners, Lightspeed Venture Partners, Madrona Venture Group Inc., New Enterprise Associates Inc., Pear Ventures, Playground Global LLC, Redpoint Ventures, Samsung Ventures America, TriplePoint Capital
TOTAL FUNDING: $113 million
EMPLOYEES: 95

21. VIA TRANSPORTATION INC.
WEBSITE: ridewithvia.com
LOCATION: New York
SCORE: 43.9
FOUNDED: 2012
FOUNDERS: Daniel Ramot, Oren Shoval
DESCRIPTION: Ride-hailing app that groups passengers heading to the same destination. Available in Chicago, New York City and Washington, D.C. In Washington, rides cost $2.95. A monthly pass there is $95.
INVESTORS: 83North Ltd., C4 Ventures, Ervington Investments Ltd., Expansion Venture Capital LLC, Hearst Ventures, Kapor Capital, Keolis, Pitango Venture Capital, Poalim Capital Markets Ltd., RiverPark Ventures
TOTAL FUNDING: $137.1 million
EMPLOYEES: 150

22. ACORNS GROW INC.
WEBSITE: acorns.com
LOCATION: Irvine, Calif.
SCORE: 43.6 **FOUNDED:** 2012
FOUNDERS: Jeffrey Cruttenden, Walter Cruttenden
DESCRIPTION: App lets users deposit small amounts that are automatically invested in exchange-traded funds.
INVESTORS: Capital Group, Cruttenden Partners, eVentures, Garland Capital Group, Great Oaks Venture Capital LLC, Greycroft Partners, Groundswell Investments, JAM Equity Partners LLC, Math Venture Partners LLC, PayPal Inc., Point72 Ventures, Rakuten FinTech Fund, Sound Ventures, Steelpoint Capital Partners LP
TOTAL FUNDING: $63.3 million
EMPLOYEES: Confidential (figure provided for data analysis)

23. LIFE ON AIR INC. •
WEBSITE: lifeonair.com
LOCATION: San Francisco
SCORE: 42.9
FOUNDED: 2013
FOUNDERS: Ben Rubin, Itai Danino, Sima Sistani, Roi Tiroshi
DESCRIPTION: Creator of Houseparty, a social app that connects groups through live video chat. Used as a virtual hangout.
INVESTORS: Aleph LP, Broadway Video Ventures, CAA Ventures, Comcast Ventures, Entrée Capital, Graph Ventures LLP, Greylock Partners, Sequoia Capital, Sherpa Capital, Slow Ventures, Universal Music Group, WME Venture Capital
TOTAL FUNDING: $68.2 million
EMPLOYEES: Confidential (figure provided for data analysis)

24. ARGUS CYBER SECURITY LTD.
WEBSITE: argus-sec.com
LOCATION: Tel Aviv
SCORE: 43.0
FOUNDED: 2013
FOUNDERS: Yaron Galula, Oron Lavi, Ofer Ben-Noon
DESCRIPTION: Makes products to protect cars and commercial vehicles from cybersecurity threats associated with onboard electronics and communications systems. Its customers include car companies and suppliers.
INVESTORS: Allianz SE, Magma Venture Partners, Magna International Inc., SBI Group, Vertex Venture Capital
TOTAL FUNDING: $30 million
EMPLOYEES: 50

25. BABYLON HEALTHCARE SERVICES LTD.
WEBSITE: babylonhealth.com
LOCATION: London
SCORE: 42.3
FOUNDED: 2013
FOUNDER: Ali Parsa
DESCRIPTION: Provides health-care service that connects patients with doctors via text or video, using an app. Patients also can order prescriptions and tests, and can receive automated health information.
INVESTORS: BXR Global Investment Group, Hoxton Ventures, Kinnevik AB, NNS Holdings, Vostok New Ventures Ltd.
TOTAL FUNDING: $25 million
EMPLOYEES: 170